



# 2020

## END OF YEAR REPORT

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**FREE**   
**FOR ALL**  
Foundation



## STATEMENT FROM THE EXECUTIVE DIRECTOR

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As we draw near to the end of 2020 and closer to the holiday season, we recognize that this year has been different from past years, especially the time spent with family and friends.

This year has been unique and challenging as an organization and community. We have had to shift our thinking both personally and professionally. But, we have also learned a lot, and for that, we are grateful.

Today, many organizations and boards are experiencing the pandemic's effects on work performance, service deliveries, and sustainability. The impact of stress and isolation faced by many include staff, volunteers, and valuable community members such as those living in poverty. According to a medical journal report, negative stress is becoming a significant illness in the work environment, and it can debilitate employee performance and be costly to employers. Managers need to identify those suffering from negative stress and implement support as a defense against it.

### Challenges and Concerns

The pandemic has brought many challenges for the Free For All Foundation. It has had a disproportionate impact on our work and community. Many of our clients face increased burdens from layoffs, unpaid bills, and isolation and rely on food banks to feed their families.

In responding to the pandemic, the Board has decided to shift our priority to identify and focus on the most urgent needs and develop action plans that allow us to continue serving our community. Many of our programs and services have moved from in-person to an online model. Our organization was designated as an essential service provider, enabling us to continue serving our most vulnerable residents.

We recognize stress is just one of many factors affecting our community and firmly believe that we must continue building resilience in a holistic way that has a lasting impact.

### Thank you

We want to express our deepest gratitude to our Board members and their families, staff, funders, supporters, partners, and volunteers who gave their time and contributions to support our organization. This year's accomplishments would not have been possible without the many individuals from institutions to experts, the Region of Peel, multilateral agencies, and many round table and sub-groups who willingly gave their time, insight, experience, and contributions to our mission and vision.

**DAVID GREEN**  
EXECUTIVE DIRECTOR



## OUR MISSION & VISION

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- Engage, nurture, and inspire residents to thrive through opportunities in education, employment, and wellness.
- To empower marginalized youth, families, and seniors to enhance their skills for success.

## IMPACT

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**EMERGENCY RESPONSE:** At no time did Free For All Foundation close its services, instead we adopted new innovations to support our clientele.

**INCREASED CAPACITY:** Staff and volunteers received more training than in any other year.

**EFFECTIVE GOVERNANCE:** Our Board responded to the pandemic by creating a new robust strategic plan and putting policies and effective practices in place that align with our mission.

**INCLUSIVE & SUSTAINABLE:** We have created an Equity and Inclusion Manager position to best serve a diverse community.

**FAMILIES HAVE BEEN STRENGTHENED:** More families have received support in 2020 than previous years.

**DISTRIBUTED:** Thanks to The Government of Canada, United Way, Region of Peel, Caledon Community Foundation, and the Provincial Government **more than 100 families received technology support, 200 families received grocery gift cards and more than 187 families received weekly grocery baskets.**

**VOLUNTEERS SUPPORTS:** Our volunteer list has increased by 18.

**FINANCIAL:** Our revenue has increased by 17%.



## TESTIMONIAL

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Dear Mr. Green and Free For All Staff,  
Thank you, for supporting my daughter this summer through the online program. We have seen the change in my daughter after attending the program, and we wish to thank you for all you have done to allow her to grow and mature in the person she has become. You and your staff are truly amazing. Thank you for making a difference in children's lives every day.

Once again thank you,  
**Simran** (Parent)

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## THE FUTURE

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Building on past successes, our focus in 2021 will be as follows: sustainability, partnerships and collaborations which will allow us to better service our community. Our current strategic plan will effectively guide every decision we make, shifting the way in which we do business. We will monitor and evaluate the efficacy of our programs and services to better meet the needs of our staff, volunteers, and community. We will work towards becoming the agency of choice by being innovative, developing and diversifying our services, funding and donor base, and will strengthen and explore mechanisms for multi-stakeholder partnerships.