

Peel Public Health communications toolkit

Issue #9 | March 24, 2021

Thank you for the opportunity to reach your communities to ensure residents have greater access to health services and supports during the pandemic.

Please share the contents of this toolkit and spread the word across our community about staying safe amidst COVID-19. Included are key messages you can tailor, translate, or cut and paste into your newsletters and emails, and social media to share through your channels.

Key updates at a glance

- Celebrating the milestone of over 100,000 doses of vaccine in the arms of our seniors, health care workers and Indigenous adults. [Read more.](#)
- Residents 75 -79 can now book their same-day vaccination appointment. [Read more.](#)
- Mobile vaccine clinics continue in seniors' buildings.
- Seniors who require help to get to their vaccine appointment can call TransHelp at: **905-791-1015** at least 48 hours before the scheduled appointment.
- As of March 22 - 105,007 doses have been administered. This week we are expecting about 66,000 doses in the system. This is the largest expected delivery so far. View the [COVID-19 vaccine data dashboard](#).
- Do not go to a local clinic unless you have a COVID-19 vaccine appointment. Check if it is your turn at: [Priority Groups for Vaccination page.](#)
- Peel remains in Grey-Lockdown, and **outdoor dining is now allowed**, limited to those in the same household with exemptions for those living alone and caregivers.
- Employers! [Register now](#) for the upcoming webinar March 25 at 10 a.m. to learn how to keep your workplace safe.



workin For the most up to date information, visit the Region of [COVID-19 vaccine](#) and sign up for the [Region's Connect to Peel newsletter](#) to get email updates.

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Vaccine update

100,000 vaccine doses administered in Peel

Peel Public Health, community partners and the team behind Peel's Community Mass Vaccination Plan (MVP) mark the milestone of over 100,000 doses of vaccine in the arms of our seniors, health care workers and Indigenous adults. We are gradually turning the tide in our fight against COVID-19.

These efforts from across the region have resulted in the completion of both doses of vaccine to long-term care home and high-risk retirement home residents and staff before the provincial deadline.

Continued vaccination of eligible [priority groups](#), including seniors 75 and 80 years and older, Indigenous adults, and health care workers.

[Tweet:](#) With over 100,000 vaccine doses in the arms of our vulnerable seniors, health care workers and Indigenous adults, we're gradually turning the tide in our fight against COVID-19. This milestone is a step forward, and it's also a reminder that we have a lot of work ahead of us.





Residents 75 and older can now book their vaccination appointment

Peel Public Health vaccination clinics are accepting appointments for ages 75-79. Opening eligibility to those 75 years and older provides another vulnerable group with the opportunity for protection from COVID-19.

Eligible residents can book [online](#) or by calling the Provincial Vaccine Information Line number at **1-888-999-6488** (open Monday to Sunday from 8 a.m. to 8 p.m.)

Brampton

- Region of Peel, Brampton headquarters (10 Peel Centre Dr.)
- Save Max Sports Centre (formerly Brampton Soccer Centre) (1495 Sandalwood Pkwy. E.)

Caledon

- Caledon East Community Complex (6215 Old Church Rd.)

Mississauga

- Paramount Fine Foods Centre Sportsplex (5500 Rose Cherry Place)
- Region of Peel, Mississauga headquarters (7120 Hurontario Dr.)
- The International Centre (6900 Airport Rd. E.)

Want to book your appointment directly at a Peel hospital?

Eligible residents who choose to get vaccinated at a Peel hospital can make their appointment using the hospital booking systems.

- [William Osler Health System vaccine clinics](#)
- [Trillium Health Partners vaccine clinics](#)

[Tweet:](#) Another step forward! Seniors 75 years of age and older can now book their COVID-19 vaccination appointment at select vaccine clinics in Peel: <https://bit.ly/3tGcmQ9>



Need help getting to your vaccine appointment?

Seniors who require supports getting to and from the vaccine clinic can use TransHelp. Call **905-791-1015** at least 48 hours before your appointment to make your travel booking. Residents do not need to be registered TransHelp clients to use this service.

What should I expect at my appointment?

Information on how to prepare for an appointment and what to expect at the clinic is available at www.peelregion.ca/coronavirus/vaccine/book-appointment.

Priority populations

Adults 75 years or older and Indigenous adults and their non-Indigenous household members are eligible to receive their COVID-19 vaccine. In addition, Faith Leaders and active, in-person and front-line health care workers in the [following areas](#), who live or work in Peel, are also eligible.

Tweet: Be sure to tell your parents, grandparents, friends, and anyone else who is 80 or older. This group can get the COVID-19 vaccine at clinics across Peel. Book an appointment at <https://bit.ly/2Nzwhkr>

Tweet: Share this info with as many people as you can! Seniors 80+ have even more options and can now book COVID-19 vaccination appointments at Peel Public Health clinics. Book now at <http://bit.ly/3c46quq>

Do not show up at a clinic if it's not yet your turn

COVID-19 vaccine appointments are only for the [eligible groups](#). To avoid crowding, do not drop into a local clinic unless you have an appointment. To check if it is your turn to be vaccinated visit the [Priority Groups for Vaccination page](#).

Vaccine safety and dosing

All vaccines approved by Health Canada and available in Ontario are safe and effective. The best vaccine is the one available to you when it's your turn. All

the vaccines available right now need 2 doses. Currently, in Ontario, the time between the first and second doses is 4 months.



Research and real-world experience have shown that even with a single dose of the vaccine, there is protection from severe complications, hospitalization, and death due to COVID-19. For ongoing protection, a second dose will still be necessary after 4 months.

General vaccine info

As of March 22 - 105,007 doses have been administered. Our [COVID-19 dashboard](#) is updated weekly with the total number of vaccine doses given in Peel.

The doses allotted for Peel have increased this week from previous weeks allowing more vaccine appointments for priority populations. It is anticipated that this week Peel will receive about 66,000 doses. This is the largest expected delivery to date.

COVID-19 updates

Peel Region continues in Grey-Lockdown zone

Peel will remain in Grey-Lockdown, however **outdoor dining is now permitted**, albeit limited to members of the **same household with exemptions** for patrons who live alone and caregivers. Physical distancing of tables of at least two metres must be applied.

The [current guidance for residents, businesses and community spaces](#) in Grey-lockdown level have been updated.

[Tweet:](#) Effective at 12:01 a.m. on March 20, outdoor dining will be permitted with members of your immediate household only. Indoor dining continues to be prohibited.

Employers! Learn how to keep your workplace safe

We are hosting a webinar for the region's employers. [Register now](#) to learn how best to prevent outbreaks and how to keep COVID-19 out of your workplace.

Date: March 25 | **Time:** 10 to 11 a.m.

[Tweet:](#) Register now to learn how to keep COVID-19 out of your workplace.



Please continue to take care

With the emergence of variants of concern, it's more important than ever to take care of each other. Take care means doing our part to protect our loved ones.

[Tweet:](#) With COVID-19 variants of concern in our community that are aggressive, we need to continue to stay home, wash our hands, stay apart, and wear a mask when going out for essentials. These actions can save lives.

Communication resources

- [Ontario Government shareable messages in multiple languages to help your local communication efforts in responding to COVID-19](#)
- [Region of Peel media photo library](#)
- [Take care of each other campaign toolkit](#)
- [Region of Peel Communication Toolkits archive](#)

Videos

- [Region of Peel vaccination clinics video library](#)
- [Do I need to get the COVID-19 vaccine if I'm healthy?](#)
- [Does the COVID-19 vaccine cause infertility?](#)
- [Does an mRNA vaccine change your DNA?](#)
- [Dr. Marsilio shares 3 things that you need to know about COVID-19 variants](#)

Region of Peel Contact Centre

Peel Public Health is operating a call centre dedicated to only COVID-19 inquiries:

Monday to Friday 9:00 a.m. to 4:30 p.m.

Tel: 905-799-7700 or Call Centre Tel: 905-584-2216

Region of Peel COVID-19 Vaccination Line Tel: 905-791-5202

